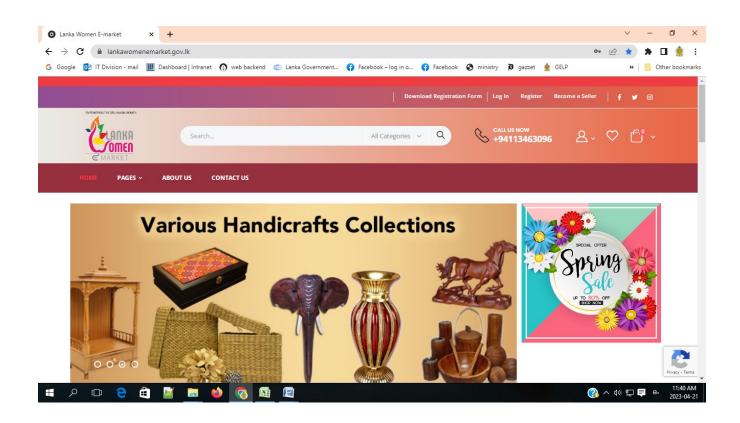
Lanka Women e-Market User Guide https://lankawomenemarket.gov.lk



Access to the online system, Lanka Women e-Market is provided through <u>https://lankawomenemarket.gov.lk</u>

What is "Lanka Women e-Market"

A Digital Marketing Platform launched to promote the products of women entrepreneurs through an online platform

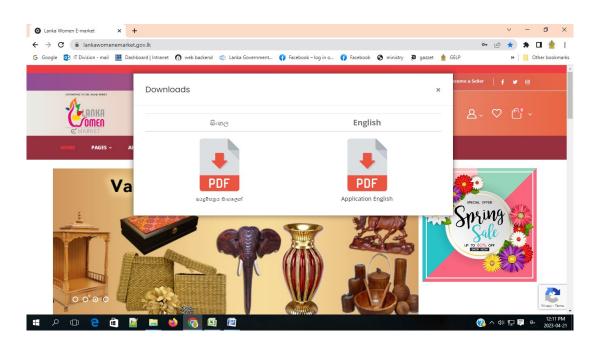
Lanka Women e-Market is the web based software developed by the Ministry of Women, Child Affairs and Social Empowerment with the aim of uplifting the quality of life of women entrepreneurs and empowering them economically and promoting the products of women entrepreneurs through an online platform using communication and information technology. Through this digital marketing platform, opportunity has been provided to expand the market opportunities for women entrepreneurs and promote and popularize their products and services in the local market as well as in the international market.

A set of instructions on how to use the Lanka Women e-Market system is included herein.

> How to register a woman entrepreneur in the Lanka Women e-Market

 Application form for the registration of sellers for Lanka Women e-Market can be downloaded in Sinhala or English medium through the "Download Registration Form" at the top of the Home Page of Lanka Women e-Market system or through the link of the website of the Ministry of Women, Child Affairs and Social Empowerment,

http://www.childwomenmin.gov.lk/services/lanka-women-e-market.



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- ✓ After completing the above application, scan and send it to the email address mwca.itunit@gmail.com.
- Then go to "Become a Seller" on the Home Page of the Lanka Women e-Market system and register through the "Vendor Register" page by entering the details of women entrepreneurs.
- All the points marked with "*" should be completed. You should save the User Name and Password used there.

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✓ After completing the above steps, the ministry officials will approve the application submitted by you to register in this system. You will be given the opportunity to access your Lanka Women e-Market account after receiving an email as below to the email address mentioned in your registration.

Your Lanka Women E-market Account is Activated. Thank You For Joining With Us!

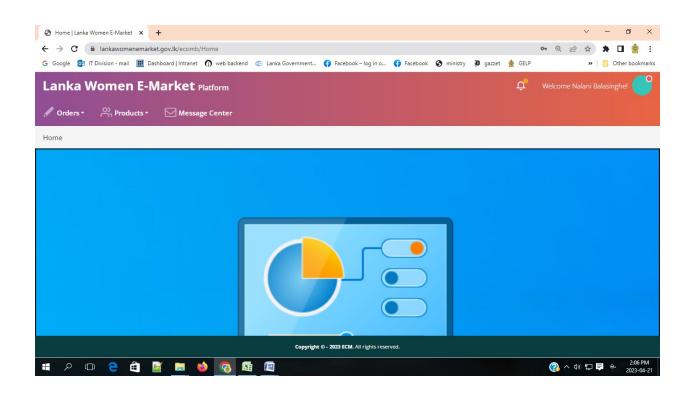
Thank you for joining with Lanka Women E-market

Log Here

- How the women entrepreneurs who have registered in the Lanka Women e-Market include their products and services in the system
- ✓ You can access your account by entering the User Name and Password you used for the registration, in the blue part of the "Vendor Login" page that appears when you go to "Become a Seller" on the top of the Home Page of the Lanka Women e-Market system.

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 Then you can access the account created for your name in the Lanka Women e-Market system.



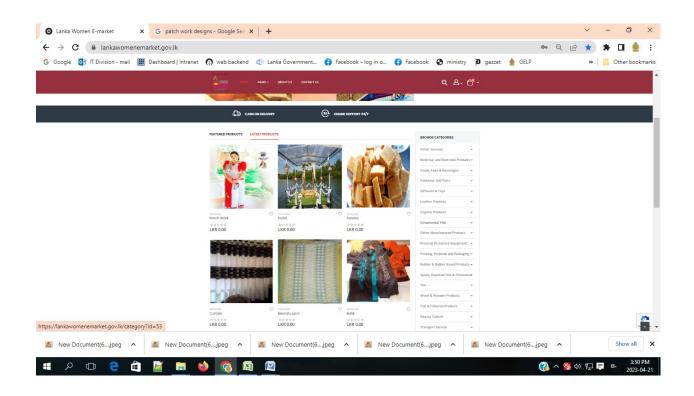
 You can enter your products/services into the system through the "Products" menu here.

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 You can enter your products/services into the system through the "Add New Product" page that opens after clicking on the blue "+" on the right side of the page.

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- ✓ The details of their products/services and their clear photos should be included in the system. Also, the size of each photo should be less than 400KB.
- ✓ The products/services you enter into the system will appear in the system after receiving the approval of the ministry officials.



If you have any problem in using Lanka Women e-Market system,

system,

please contact 011-3463096.